

Consolidated Ratings for Survey 9

2 October to 29 October 2011

In Survey 9, Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.395 million viewers.

During the period, free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro markets and 84 per cent share in regional areas. Free TV continues to dominate share of viewing, with a 65 per cent nightly share in metro markets and 67 per cent share in regional areas.

Survey 9 2011

Consolidated Ratings

Share of Nightly Viewing 6pm - Midnight		Top 40 Free TV Programs						
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's		
Seven	18.5 Prime/ 7QLD	19.3	1 RUGBY LEAGUE GRAND FINAL	2,172	1 RUGBY LEAGUE GRAND FINAL	1,141	1 RUGBY LEAGUE GRAND FINAL	3,313
Nine	15.7 WIN/NBN	16.6	2 WORLD CUP: SF2 NZ VS. AUSTRALIA	1,788	2 RUGBY LEAGUE GF ENTERTAINMENT	768	2 PACKED TO THE RAFTERS	2,465
Ten	11.7 Stln Cross 10	11.2	3 PACKED TO THE RAFTERS	1,765	3 RUGBY LEAGUE GF PRESENTATION	729	3 WORLD CUP: SF2 NZ VS. AUSTRALIA	2,265
7TWO	3.7 7TWO	4.7	4 THE BIG BANG THEORY	1,487	4 PACKED TO THE RAFTERS	710	4 THE X FACTOR-TUE	2,106
7mate	2.8 7mate	3.4	5 THE X FACTOR-TUE	1,481	5 THE X FACTOR-TUE	625	5 RUGBY LEAGUE GF ENTERTAINMENT	2,084
GO!	3.5 GO!	3.9	6 THE BIG BANG THEORY -EP2	1,472	6 V8 S'CARS RND 10: D3 THE PODIUM	614	6 RUGBY LEAGUE GF PRESENTATION	2,012
Gem	2.2 Gem	2.6	7 UNDERBELLY: RAZOR	1,466	7 V8 S'CARS RND 10: D3 THE RACE	580	7 UNDERBELLY: RAZOR	1,973
ONE	1.8 ONE	1.9	8 THE X FACTOR-MON	1,382	8 THE FARMER WANTS A WIFE -MON	566	8 THE X FACTOR-MON	1,943
Eleven	3 Eleven	2.9	9 THE BIG BANG THEORY -EP1	1,373	9 THE X FACTOR-MON	561	9 RENOVATORS - WINNER ANNOUNCED	1,866
ABC1	10.6 ABC1	9.8	10 RENOVATORS - WINNER ANNOUNCED	1,356	10 TRANS-TASMAN RUGBY LEAGUE TEST 2011	530	10 THE BIG BANG THEORY	1,865
ABC2	2.2 ABC2	2.2	11 CELEBRITY APPRENTICE - CHALLENGE	1,351	11 WILD BOYS	529	11 THE BIG BANG THEORY -EP1	1,855
ABC3	0.5 ABC3	0.9	12 SEVEN NEWS - SUN	1,341	12 SUNDAY NIGHT	523	12 TERRA NOVA EP 2	1,814
ABC News 24	0.6 ABC News 24	0.8	13 TERRA NOVA EP 2	1,330	13 NATIONAL NEWS SUNDAY	515	13 V8 S'CARS RND 10: D3 THE PODIUM	1,805
SBS1	3.6 SBS1	3.5	14 RUGBY LEAGUE GF ENTERTAINMENT	1,316	14 WORLD CUP: FINAL NZ VS. FRANCE	512	14 V8 S'CARS RND 10: D3 THE RACE	1,801
SBS2	0.7 SBS2	0.6	15 CELEBRITY APPRENTICE - CHALLENGE TWO	1,315	15 THE RENOVATORS - WINNER ANNOUNCED	510	15 SUNDAY NIGHT	1,794
Fox Sports 3	0.9 Fox Sports 3	0.7	16 RUGBY LEAGUE GF PRESENTATION	1,283	16 UNDERBELLY: RAZOR	507	16 SEVEN NEWS - SUN	1,771
Fox8	0.8 Fox8	0.6	17 SUNDAY NIGHT	1,271	17 BETTER HOMES AND GARDENS	500	17 CELEBRITY APPRENTICE-CHALLENGE	1,771
Fox Sports 1	0.6 TV1	0.6	18 BEAUTY AND THE GEEK	1,268	18 TERRA NOVA EP 2	484	18 WORLD CUP: FINAL NZ VS. FRANCE	1,732
Lifestyle	0.6 C&I	0.5	19 V8 S'CARS RND 10: D3 THE RACE	1,221	19 THE BIG BANG THEORY -EP1	482	19 NINE NEWS SUNDAY	1,724
UKTV	0.6 Fox Sports 1	0.5	20 WORLD CUP: FINAL NZ VS. FRANCE	1,220	20 60 MINUTES	480	20 BEAUTY AND THE GEEK	1,714
TV1	0.5 UKTV	0.5	21 NINE NEWS SUNDAY	1,209	21 WORLD CUP: SF2 NZ VS. AUSTRALIA	477	21 THE FARMER WANTS A WIFE -MON	1,701
Fox Classics	0.4 Fox Classics	0.5	22 V8 S'CARS RND 10: D3 THE PODIUM	1,191	22 V8 S'CARS RND 10: D3 FINAL COUNTDOWN	476	22 CELEBRITY APPRENTICE-CHALLENGE TWO	1,699
Fox Sports 2	0.4 Lifestyle	0.4	23 NCIS	1,188	23 NCIS	474	23 BETTER HOMES AND GARDENS	1,670
111 Hits	0.4 111 Hits	0.4	24 THE RENOVATORS - AUCTION NIGHT	1,188	24 SEVEN NEWS	463	24 60 MINUTES	1,664
C&I	0.4 History	0.4	25 60 MINUTES	1,184	25 BEAUTY AND THE GEEK	446	25 NCIS	1,662
Comedy	0.3 W	0.4	26 BETTER HOMES AND GARDENS	1,170	26 A CURRENT AFFAIR	433	26 SEVEN NEWS	1,619
Showtime Premiere	0.3 Disney	0.3	27 SEVEN NEWS	1,166	27 SUNDAY NIGHT -	431	27 RENOVATORS - AUCTION NIGHT	1,613
Lifestyle Food	0.3 13Th Street	0.3	28 THE MENTALIST -MON	1,153	28 SEVEN NEWS - SUN	430	28 THE MENTALIST	1,567
Fox8+2	0.3 Bio.	0.3	29 THE MENTALIST	1,149	29 THE RENOVATORS - AUCTION NIGHT	425	29 WILD BOYS	1,559
13Th Street	0.3 Sky News	0.3	30 SEVEN NEWS - SAT	1,145	30 TERRA NOVA	422	30 TERRA NOVA	1,553
Bio.	0.3 Comedy	0.3	31 THE FARMER WANTS A WIFE -MON	1,135	31 CELEBRITY APPRENTICE - CHALLENGE	420	31 SEVEN NEWS - SAT	1,547
Nickelodeon	0.3 Nickelodeon	0.3	32 TERRA NOVA	1,131	32 HOME AND AWAY	419	32 THE CELEBRITY APPRENTICE - LAUNCH	1,487
Sky News	0.3 Showtime Premiere	0.3	33 TODAY TONIGHT	1,126	33 THE MENTALIST	418	33 TRANS-TASMAN RUGBY LEAGUE TEST 2011	1,480
W	0.3 Discovery	0.2	34 CELEBRITY APPRENTICE -TUE	1,116	34 M-THE PACIFIER	414	34 THE BIG BANG THEORY -EP2 (Metro Only)	1,472
History	0.3 Lifestyle Food	0.2	35 JUNIOR MASTERCHEF - TOP 50 SUN	1,110	35 NATIONAL NEWS	410	35 HOME AND AWAY	1,471
Arena	0.2 Fox8+2	0.2	36 CELEBRITY APPRENTICE - LAUNCH	1,099	36 V8 S'CARS RND 10: D3 THE WRAP-UP	405	36 JUNIOR MASTERCHEF - TOP 50 SUN	1,453
Disney	0.2 Cartoon Network	0.2	37 THE BIG BANG THEORY -TUE EP2	1,071	37 BODY OF PROOF	404	37 V8 S'CARS RND 10: D3 FINAL COUNTDOWN	1,428
Lifestyle You	0.2 Nat Geo	0.2	38 TWO AND A HALF MEN	1,067	38 SEVEN NEWS - SAT	402	38 THE BIG BANG THEORY -TUE EP2	1,418
Showtime Action	0.2 Movie One	0.2	39 HOME AND AWAY	1,052	39 THE ONE - MOST GIFTED PSYCHIC	399	39 SUNDAY NIGHT -	1,414
E!	0.2 Showtime Action	0.2	40 THE BIG BANG THEORY TUE -EP2	1,049	40 CELEBRITY APPRENTICE - LAUNCH	388	40 TWO AND A HALF MEN	1,395

Consolidated. Source OzTAM & RegionalTAM. Based on 5 city metro & 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro & regional audiences are added to form a combined average audience estimate and ranking. Based on Consolidated Ratings (i.e. Live plus Time Shift). Program results represent an average of all times aired during the survey (ex Sneak Peaks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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