

Consolidated Ratings for Survey 10

30 October to 26 November 2011

In Survey 10, Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.317 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and regional areas. Free TV continues to dominate share of viewing, with a 64 per cent nightly share in metro markets and 65 per cent share in regional areas.

Survey 10 2011											
Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight		Top 40 Free TV Programs									
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	17.6 Prime/ 7OLD	19.0	1	MELBOURNE CUP-THE RACE	2,667	1	MELBOURNE CUP-THE RACE	957	1	MELBOURNE CUP-THE RACE	3,624
Nine	15.6 WIN/NBN	15.9	2	X FACTOR - THE WINNER ANNOUNCED	2,108	2	X FACTOR - THE WINNER ANNOUNCED	934	2	X FACTOR - WINNER ANNOUNCED	3,042
Ten	11.0 Sthn Cross 10	10.0	3	MELBOURNE CUP-RACE PRESENTATION	1,967	3	MELBOURNE CUP-RACE PRESENTATION	724	3	MELBOURNE CUP-RACE PRES	2,691
7TWO	3.9 7TWO	5.2	4	CELEBRITY APPRENTICE - WINNER	1,748	4	THE X FACTOR-TUE	671	4	THE X FACTOR-TUE	2,321
7mate	2.9 7mate	3.5	5	MELBOURNE CUP-THE MOUNTING YAR	1,687	5	MELBOURNE CUP-THE MOUNTING YAR	630	5	MELBOURNE CUP-MOUNTING YAR	2,317
GO!	3.4 GO!	3.8	6	THE X FACTOR-TUE	1,650	6	THE X FACTOR-MON	618	6	CELEBRITY APPRENTICE - WINNER	2,225
Gem	2.5 Gem	3.1	7	UNDERBELLY: RAZOR	1,528	7	60 MINUTES	546	7	THE X FACTOR-MON	2,071
ONE	1.8 ONE	1.8	8	THE BIG BANG THEORY	1,485	8	UNDERBELLY: RAZOR	512	8	UNDERBELLY: RAZOR	2,040
Eleven	3.2 Eleven	2.8	9	THE BIG BANG THEORY -EP1	1,461	9	SUNDAY NIGHT	510	9	60 MINUTES	1,927
ABC1	11.5 ABC1	10.9	10	THE X FACTOR-MON	1,453	10	WILD BOYS	506	10	THE BIG BANG THEORY -EP1	1,910
ABC2	2.2 ABC2	2.0	11	BEAUTY AND THE GEEK - WINNER	1,385	11	NCIS	500	11	BEAUTY AND THE GEEK - WINNER	1,872
ABC3	0.6 ABC3	1.0	12	60 MINUTES	1,381	12	BETTER HOMES AND GARDENS	493	12	THE BIG BANG THEORY	1,849
ABC News 24	0.6 ABC News 24	0.8	13	CELEBRITY APPRENTICE - BOARDROOM	1,368	13	BEAUTY AND THE GEEK - WINNER	487	13	CELEBRITY APPRENTICE - BOARDROOM	1,795
SBS1	3.8 SBS1	3.5	14	CELEBRITY APPRENTICE - CHALLENGE	1,278	14	CELEBRITY APPRENTICE - WINNER	477	14	SUNDAY NIGHT	1,743
SBS2	0.7 SBS2	0.7	15	NCIS	1,237	15	BODY OF PROOF	451	15	NCIS	1,737
Fox Sports 2	0.9 Fox Sports 2	0.9	16	SUNDAY NIGHT	1,233	16	THE BIG BANG THEORY -EP1	449	16	CELEBRITY APPRENTICE - CHALLENGE	1,665
Lifestyle	0.7 Fox8	0.6	17	THE BIG BANG THEORY -EP2	1,217	17	SEVEN NEWS	446	17	BETTER HOMES AND GARDENS	1,639
Fox8	0.7 Fox Classics	0.6	18	SEVEN NEWS - SUN	1,208	18	BEAUTY AND THE GEEK	442	18	SEVEN NEWS - SUN	1,638
UKTV	0.6 TV1	0.6	19	CELEBRITY APPRENTICE - CHALLENGE TWO	1,199	19	HAPPY ENDINGS	437	19	BEAUTY AND THE GEEK	1,626
TV1	0.6 C&I	0.5	20	BEAUTY AND THE GEEK	1,184	20	SEVEN NEWS - SUN	430	20	CELEBRITY APPRENTICE - CHALLENGE TWO	1,605
Fox Sports 1	0.5 UKTV	0.5	21	FROZEN PLANET	1,169	21	CELEBRITY APPRENTICE - BOARDROOM	427	21	SEVEN NEWS	1,587
Fox Classics	0.5 Lifestyle	0.5	22	BETTER HOMES AND GARDENS	1,146	22	HOME AND AWAY	425	22	THE BIG BANG THEORY -EP2	1,569
111 Hits	0.4 W	0.4	23	SEVEN NEWS	1,141	23	AUSTRALIA'S GOT AMAZING TALENT	421	23	FROZEN PLANET	1,567
C&I	0.4 History	0.4	24	CELEBRITY APPRENTICE - MON	1,079	24	CELEBRITY APPRENTICE -CHALLENGE TWO	406	24	WILD BOYS	1,489
Lifestyle Food	0.3 Fox Sports 1	0.4	25	AUSTRALIA'S GOT AMAZING TALENT	1,063	25	NATIONAL NEWS	403	25	HAPPY ENDINGS	1,487
Showtime Premiere	0.3 111 Hits	0.4	26	THE BIG BANG THEORY -WED EP2	1,061	26	THE MENTALIST	403	26	AUSTRALIA'S GOT AMAZING TALENT	1,484
Sky News	0.3 Fox Sports 3	0.4	27	SEVEN NEWS - SAT	1,057	27	FROZEN PLANET	398	27	BODY OF PROOF	1,450
Comedy	0.3 Disney	0.4	28	TODAY TONIGHT	1,055	28	NATIONAL NEWS SUNDAY	398	28	HOME AND AWAY	1,450
W	0.3 Sky News	0.3	29	HAPPY ENDINGS	1,050	29	CELEBRITY APPRENTICE -CHALLENGE	387	29	NINE NEWS SUNDAY	1,442
Fox Sports 3	0.3 13Th Street	0.3	30	NINE NEWS SUNDAY	1,044	30	BONES	382	30	CELEBRITY APPRENTICE - MON	1,442
Bio.	0.3 Bio.	0.3	31	THE MENTALIST	1,031	31	NCIS: LOS ANGELES TUES	379	31	SEVEN NEWS - SAT	1,436
Nickelodeon	0.3 Lifestyle Food	0.3	32	THE BIG BANG THEORY -WED EP1	1,028	32	SEVEN NEWS - SAT	379	32	THE MENTALIST	1,434
History	0.3 Showtime Premiere	0.3	33	HOME AND AWAY	1,025	33	KEEPING UP WITH THE JONESES	377	33	NINE NEWS	1,405
13Th Street	0.3 Fox8+2	0.3	34	CELEBRITY APPRENTICE - TUE	1,017	34	A CURRENT AFFAIR	376	34	THE BIG BANG THEORY -WED EP2	1,403
Fox8+2	0.2 Comedy	0.2	35	CELEBRITY APPRENTICE -TUE	1,011	35	RUSH	376	35	CELEBRITY APPRENTICE - TUE	1,379
Disney	0.2 Sci Fi	0.2	36	NINE NEWS	1,002	36	THE ONE - MOST GIFTED PSYCHIC	370	36	THE BIG BANG THEORY -WED EP1	1,376
Arena	0.2 Nickelodeon	0.2	37	CELEBRITY APPRENTICE -WED	1,002	37	CELEBRITY APPRENTICE -TUE	366	37	NCIS: LOS ANGELES TUES	1,348
Lifestyle You	0.2 Discovery	0.2	38	BODY OF PROOF	999	38	THE BIG BANG THEORY	364	38	CELEBRITY APPRENTICE - WED	1,341
Cartoon Network	0.2 Cartoon Network	0.2	39	CELEBRITY APPRENTICE - WED	985	39	CELEBRITY APPRENTICE -MON	363	39	MELBOURNE CUP-LATE	1,321
Showtime Action	0.2 Showtime Action	0.2	40	JUNIOR MASTERCHEF - FINALE NIGHT	985	40	THE BIG BANG THEORY -EP2	352	40	TWO AND A HALF MEN	1,317

Source: OzTAM and RegionalTAM, based on 5 cap cities and 4 aggregated regional markets, total metro shares incl spill, total regional shares excl spill, shares based on total ppl and rounded to one decimal place, top program lists excl ABC and SBS, metro and regional audiences are added to form a combined average audience estimate and ranking, based on Consolidated data, program results represent an average of all times aired during the survey (ex sneak peeks). Copyright of the data is owned by OzTAM and RegionalTAM and therefore may not be reproduced, published or communicated without their written consent.

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