

Consolidated Ratings for Week 13, 2010

21 March – 27 March 2010

Consolidated ratings for Week 13 show Free TV delivered huge audiences, with each of the Top 40 programs attracting a combined average consolidated audience of more than 1.27 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas, and 81 per cent in regional markets. Free TV continues to dominate share of viewing, with a 66 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Consolidated Ratings												
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs									
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's							
Seven	22.0	Prime/ 7QLD	21.3	1	NCIS	1,590	1	NCIS	580	1	NCIS	2,170
Nine	19.7	WIN/NBN	21.2	2	BONES	1,550	2	NATIONAL NEWS SUNDAY	550	2	BONES	2,085
Ten	15.6	Sthn Cross 10	14.6	3	MY KITCHEN RULES-MON	1,546	3	BONES	535	3	MY KITCHEN RULES-MON	2,080
7TWO	2.7	7TWO	1.9	4	AIR WAYS	1,497	4	MY KITCHEN RULES-MON	534	4	AIR WAYS	1,931
GO!	2.9	GO!	2.2	5	BORDER SECURITY	1,407	5	A CURRENT AFFAIR	523	5	BORDER SECURITY -TUE	1,921
ONE	1.4	ONE	0.9	6	SEVEN NEWS - SUN	1,407	6	SEVEN'S FOOTY SHOWS	522	6	SEVEN NEWS - SUN	1,904
ABC1	11.4	ABC1	12.8	7	BORDER SECURITY -TUE	1,404	7	BORDER SECURITY - TUE	517	7	NINE NEWS SUNDAY	1,875
ABC2	1.1	ABC2	1.2	8	TOP GEAR	1,401	8	SEVEN NEWS - SUN	497	8	TOP GEAR	1,840
ABC3	0.4	ABC3	0.6	9	CUSTOMS	1,381	9	THE FORCE - BEHIND THE LINE	488	9	BORDER SECURITY	1,815
SBS1	4.1	SBS1	5.5	10	TWO AND A HALF MEN -MON	1,346	10	CRIMINAL MINDS - EP1	480	10	CUSTOMS	1,792
SBS2	0.3	SBS2	0.3	11	SEVEN NEWS	1,327	11	THE MENTALIST	479	11	THE FORCE - BEHIND THE LINE	1,783
Fox8	0.8	Fox Sports 2	1.5	12	NINE NEWS SUNDAY	1,325	12	60 MINUTES	474	12	TWO AND A HALF MEN -MON	1,776
Fox Sports 2	0.8	Fox8	0.9	13	THE FORCE - BEHIND THE LINE	1,295	13	LIVE FRIDAY NIGHT FOOTBALL	439	13	CRIMINAL MINDS - EP1	1,773
Fox Sports 1	0.6	TV1	0.7	14	CRIMINAL MINDS - EP1	1,293	14	TOP GEAR	439	14	SEVEN NEWS	1,763
TV1	0.5	C&I	0.6	15	TODAY TONIGHT	1,263	15	RPA	438	15	THE MENTALIST	1,728
Lifestyle	0.5	Lifestyle	0.6	16	THE MENTALIST	1,249	16	SEVEN NEWS	436	16	SEVEN'S FOOTY SHOWS	1,712
Fox Sports 3	0.5	UKTV	0.6	17	SEVEN NEWS - SAT	1,224	17	AIR WAYS	434	17	A CURRENT AFFAIR	1,683
13Th Street	0.4	Fox Classics	0.5	18	BETTER HOMES AND GARDENS	1,212	18	TWO AND A HALF MEN -MON	430	18	60 MINUTES	1,641
UKTV	0.4	13Th Street	0.5	19	THE GOOD WIFE	1,197	19	BETTER HOMES AND GARDENS	428	19	BETTER HOMES AND GARDENS	1,640
Arena	0.4	Fox Sports 3	0.5	20	DESPERATE HOUSEWIVES	1,197	20	CUSTOMS	411	20	RPA	1,617
C&I	0.4	Disney	0.4	21	RSPCA ANIMAL RESCUE	1,193	21	TALKIN' 'BOUT YOUR GEN	411	21	RSPCA ANIMAL RESCUE	1,597
Fox Classics	0.4	Nat Geo	0.4	22	SEVEN'S FOOTY SHOWS	1,190	22	SUNDAY NIGHT	411	22	THE GOOD WIFE	1,591
Disney	0.4	Arena	0.4	23	RPA	1,179	23	CRASH INVESTIGATION UNIT	409	23	SEVEN NEWS - SAT	1,590
Bio.	0.3	W.	0.4	24	60 MINUTES	1,167	24	BORDER SECURITY	408	24	DESPERATE HOUSEWIVES	1,564
Sci Fi	0.3	Fox Sports 1	0.4	25	A CURRENT AFFAIR	1,160	25	RSPCA ANIMAL RESCUE	404	25	TALKIN' 'BOUT YOUR GEN	1,540
W.	0.3	Bio.	0.3	26	THE BIG BANG THEORY	1,144	26	NATIONAL NEWS	403	26	THE BIG BANG THEORY	1,539
111 Hits	0.3	Cartoon Network	0.3	27	TALKIN' 'BOUT YOUR GEN	1,129	27	THE MENTALIST -THUR	401	27	SUNDAY NIGHT	1,536
Nat Geo	0.3	111 Hits	0.3	28	SUNDAY NIGHT	1,125	28	DOMESTIC BLITZ	395	28	TODAY TONIGHT	1,521
Showtime	0.2	Sky News	0.3	29	TWO AND A HALF MEN -WED	1,119	29	THE BIG BANG THEORY	395	29	NINE NEWS	1,517
Discovery	0.2	Discovery	0.3	30	NINE NEWS	1,114	30	THE GOOD WIFE	394	30	TWO AND A HALF MEN -WED	1,506
History	0.2	Fox8+2	0.3	31	CASTLE	1,087	31	TWO AND A HALF MEN -WED	387	31	THE MENTALIST -THUR	1,484
Fox8 +2	0.2	Sci Fi	0.3	32	THE MENTALIST -THUR	1,083	32	BONDI RESCUE	387	32	CRASH INVESTIGATION UNIT	1,447
Movie One	0.2	History	0.3	33	TWO AND A HALF MEN	1,060	33	COUGAR TOWN	382	33	CASTLE	1,423
Comedy	0.2	BBC Knowledge	0.2	34	GREY'S ANATOMY	1,057	34	DESPERATE HOUSEWIVES	367	34	GREY'S ANATOMY	1,415
Nickelodeon	0.2	Sky Racing	0.2	35	CRASH INVESTIGATION UNIT	1,038	35	SEVEN NEWS - SAT	366	35	BONDI RESCUE	1,380
BBC Knowledge	0.2	Lifestyle +2	0.2	36	HOME AND AWAY	1,011	36	CRIMINAL MINDS - EP2	359	36	DOMESTIC BLITZ	1,358
Showtime 2	0.2	How To	0.2	37	BONDI RESCUE	993	37	GREY'S ANATOMY	358	37	HOME AND AWAY	1,342
Sky News	0.2	Comedy +2	0.2	38	CRIMINAL MINDS - EP2	974	38	NCIS: LOS ANGELES	353	38	CRIMINAL MINDS - EP2	1,333
Showtime Action	0.2	Fox Sports News	0.2	39	HOUSE	966	39	WIN NEWS	347	39	NCIS: LOS ANGELES	1,306
E!	0.2	Playhouse Disney	0.2	40	DOMESTIC BLITZ	963	40	NATIONAL NEWS SATURDAY	345	40	BIGGEST LOSER - WEIGH-IN	1,279

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place. Ratings for Perth market affected by severe weather 22 and 23 March 2010.

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