

## Top Time-Shifted Programs for Survey 8

4 September to 1 October 2011

In Survey 8, the top 20 time-shifted programs delivered incremental audiences of between 117,000 – 230,000 more viewers.

### Top 20 Time-Shifted Programs

| PROGRAM                     | OVERNIGHT | CONSOLIDATED | % INCREASE | AUDIENCE INCREASE |
|-----------------------------|-----------|--------------|------------|-------------------|
| TWO AND A HALF MEN          | 2,314,000 | 2,544,000    | 9.9        | 230,000           |
| UNDERBELLY: RAZOR           | 2,013,000 | 2,237,000    | 11.1       | 224,000           |
| HAWAII FIVE-O WED           | 592,000   | 786,000      | 32.8       | 194,000           |
| CASTLE                      | 1,373,000 | 1,556,000    | 13.3       | 183,000           |
| PERSON OF INTEREST          | 1,008,000 | 1,179,000    | 17.0       | 171,000           |
| SURVIVOR: SOUTH PACIFIC     | 599,000   | 763,000      | 27.4       | 164,000           |
| WILD BOYS                   | 2,036,000 | 2,199,000    | 8.0        | 163,000           |
| PACKED TO THE RAFTERS       | 2,332,000 | 2,493,000    | 6.9        | 161,000           |
| NCIS                        | 1,493,000 | 1,654,000    | 10.8       | 161,000           |
| GLEE WED                    | 976,000   | 1,133,000    | 16.1       | 157,000           |
| NCIS: LOS ANGELES TUES      | 1,221,000 | 1,376,000    | 12.7       | 155,000           |
| BONES                       | 1,806,000 | 1,960,000    | 8.5        | 154,000           |
| BODY OF PROOF               | 1,426,000 | 1,570,000    | 10.1       | 144,000           |
| TWO AND A HALF MEN -TUE EP2 | 2,323,000 | 2,462,000    | 6.0        | 139,000           |
| CHARLIE SHEEN ROAST         | 967,000   | 1,091,000    | 12.8       | 124,000           |
| MODERN FAMILY TUES          | 1,117,000 | 1,239,000    | 10.9       | 122,000           |
| PRIME SUSPECT               | 869,000   | 991,000      | 14.0       | 122,000           |
| RESCUE SPECIAL OPS          | 1,252,000 | 1,371,000    | 9.5        | 119,000           |
| CHARLIE'S ANGELS            | 1,147,000 | 1,266,000    | 10.4       | 119,000           |
| TEEN WOLF                   | 141,000   | 257,000      | 82.3       | 116,000           |

Source: OzTAM & RegionalTAM, 5 city metro & combined aggregated markets (ex Tas), consolidated, Weeks 37-40 2011, total ppl, Free TV programs (ex sneak peeks), regular programs are an average for the period, metro and regional audiences are added to form a combined average audience estimate based on program title matches, programs on this list are ranked based on the average audience increase.

**For media enquiries contact Free TV Australia on (02) 8968 7100**