

Top Programs – By Genre – 2010

Drama		
1	UNDERBELLY: THE GOLDEN MILE – EP1	3,091,000
2	PACKED TO THE RAFTERS	2,839,000
3	UNDERBELLY: THE GOLDEN MILE - EP2	2,789,000
4	UNDERBELLY: THE GOLDEN MILE	2,410,000
5	NCIS	2,009,000
6	THE PACIFIC	1,891,000
7	BONES	1,855,000
8	THE MENTALIST	1,768,000
9	CRIMINAL MINDS	1,703,000
10	SEA PATROL	1,703,000
11	THE PACIFIC - EP2	1,634,000
12	CRIMINAL MINDS - MON	1,626,000
13	SHERLOCK	1,612,000
14	GREY'S ANATOMY	1,524,000
15	HOUSE EP2	1,500,000
16	GREY'S ANATOMY - EP2	1,491,000
17	RESCUE SPECIAL OPS	1,490,000
18	CRIMINAL MINDS - EP1	1,479,000
19	CITY HOMICIDE	1,458,000
20	MERLIN	1,458,000

Source: OzTAM & RegionalTAM, 5 city metro & 4 aggregated markets, survey weeks 1 – 48 2010, total people, Free TV programs, metro and regional audiences are added to form a combined average audience estimate, regular programs are an average for the period, compiled 2011.

Top Programs – By Genre – 2010

Light Entertainment, Reality, Lifestyle & Comedy		
1	MASTERCHEF - THE WINNER ANNOUNCED	5,213,000
2	MASTERCHEF - FINALE NIGHT	4,638,000
3	JUNIOR MASTERCHEF - LAUNCH	3,001,000
4	THE X FACTOR - THE WINNER ANNOUNCED	2,646,000
5	JUNIOR MASTERCHEF - WINNER ANNOUNCED	2,616,000
6	MASTERCHEF	2,497,000
7	HAMISH & ANDY'S CARAVAN OF COURAGE: GB & IRELAND	2,489,000
8	MASTERCHEF - CHALLENGE	2,435,000
9	JUNIOR MASTERCHEF - TOP 50	2,419,000
10	UNDERCOVER BOSS PREMIERE	2,390,000
11	THE BLOCK – THE WINNER ANNOUNCED	2,303,000
12	MASTERCHEF - LAUNCH	2,283,000
13	AUSTRALIA'S GOT TALENT	2,272,000
14	JUNIOR MASTERCHEF - TOP 12 REVEALED	2,184,000
15	THE BIGGEST LOSER (AUS) - WINNER ANNOUNCED	2,146,000
16	MASTERCHEF - TOP 50 WED	2,139,000
17	MASTERCHEF - TOP 50 THURS	2,126,000
18	MIRACLE AT THE ZOO	2,114,000
19	JUNIOR MASTERCHEF - FINALE NIGHT	2,108,000
20	MASTERCHEF - TOP 50 TUES	2,083,000

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Top Programs – By Genre - 2010

Sport		
1	AFL: GRAND FINAL: PRESENTATIONS	4,284,000
2	2010 MELBOURNE CUP : THE RACE	3,664,000
3	STATE OF ORIGIN NSW V QLD 1ST - MATCH	3,601,000
4	AFL: GRAND FINAL: COLLINGWOOD V ST KILDA	3,549,000
5	AFL: GRAND FINAL RE-MATCH: C'WOOD V ST KILDA	3,457,000
6	AFL: GRAND FINAL RE-MATCH: PRESENTATIONS	3,347,000
7	RUGBY LEAGUE GRAND FINAL	3,294,000
8	TENNIS: 2010 AUST OPEN - MEN'S FINAL	3,216,000
9	STATE OF ORIGIN NSW V QLD 2ND - MATCH	3,211,000
10	AFL: GRAND FINAL: POST-MATCH	3,082,000
11	2010 MELBOURNE CUP: RACE PRESENTATION	2,889,000
12	STATE OF ORIGIN NSW V QLD 3RD - MATCH	2,829,000
13	AFL: ON THE GROUND	2,734,000
14	TENNIS: 2010 AUST OPEN - WOMEN'S FINAL	2,552,000
15	AFL: GRAND FINAL RE-MATCH: POST-MATCH	2,507,000
16	AFL: ON THE GROUND RE-MATCH	2,507,000
17	STATE OF ORIGIN NSW V QLD 1ST - PRE MATCH	2,481,000
18	2010 MELBOURNE CUP: THE MOUNTING YAR	2,432,000
19	TENNIS: 2010 AUST OPEN - MEN'S FINAL INTRO	2,333,000
20	TENNIS: 2010 AUST OPEN - DAY 8 NIGHT SESSION	2,191,000

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