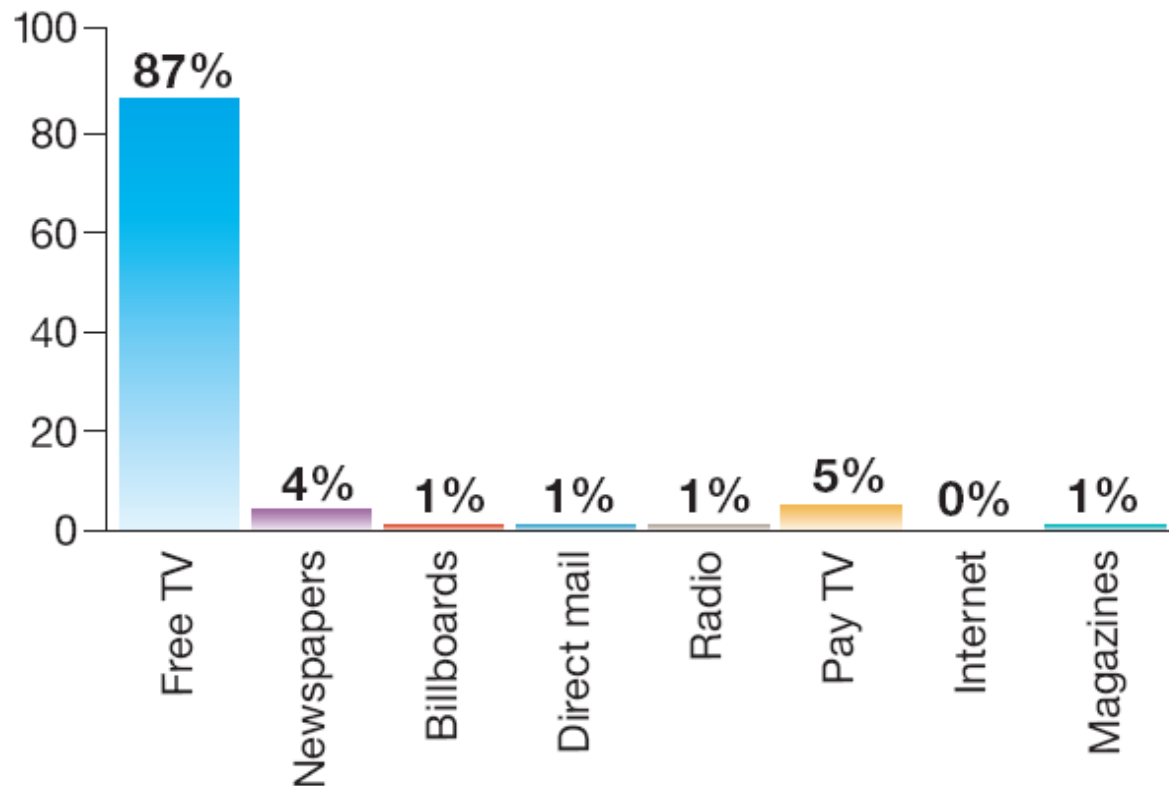


Free TV Makes A Lasting Impression

When we asked consumers to name the first advertisement they could remember, an overwhelming majority named an ad they'd seen on Free TV.

Top of mind advertising recall



Free TV Makes A Lasting Impression

Free TV dominates the memorability of other advertising media by a huge margin.

Most memorable advertising

